

**Florida Association of Periodontists
Newsletter Advertising Information**

Issuance: March, June, December

Closing Dates: February 15, May 15, November 15

*Circulation: FAP Members – 265 Non-FAP Members – 200

Cancellations: Ad cancellations will not be accepted after the closing date.

*Circulation varies and is at the discretion of the FAP Editor. Please check with FAP office for circulation schedule.

Printing: 100# gloss Page Size: 8 1/2" x 11" Inserts: Single Sheet Reproduction: Hard Copy – Camera ready artwork

Rates

Size	Circulation FAP Members Only	Circulation FAP Members & Non-Members
Full Page 7.5" x 10	\$100.00	\$165.00
Half Page Horizontal 7.5" x 5	\$ 50.00	\$ 83.00
Quarter Page Vertical 3.5" x 5	\$ 30.00	\$ 52.00
1/8 Page 3.5" x 2.5"	\$ 20.00	\$ 35.00
Insert 7.5" x 10"	.30/each	

Classifieds:

Non-Member/Vendor – 25 words or less (\$25.00) each additional word (.50)

FAP Member – 25 words or less (\$15.00) each additional word (.50)

All advertising is subject to the approval of the FAP Editor. The FAP Editor reserves the right to reject any advertising and to edit as deemed appropriate. The editor does not assume liability to content of advertising matter. Additional charges may apply for photos, screens, typesetting and any graphic preparation. Rates effective September, 2011 and are subject to revision. Questions? 352-232-6800

Buyer: _____

Address: _____ Phone: _____

Size of Ad: _____ Months to Run: _____ Email: _____

Signature: _____

Please forward your ad/classified, this form and payment to:

Florida Association of Periodontists, 34049 Woodland Circle, Ridge Manor, FL 33523.

Ads/Classifieds may be emailed under separate cover to: fap@tampabay.rr.com

Payment must be made in advance and by check or credit card. Thank you.

Using a credit card? Please provide the following information:

Name on card: _____ Visa MasterCard Discover

Card billing address: _____

Card Number: _____ Expiration Date: _____ Security Number: _____

**PLEASE NOTE CREDIT CARD INFORMATION WILL BE DESTROYED
AFTER PAYMENT HAS BEEN PROCESSED**