

Florida Association of Periodontists
2012 Winter Meeting
Sponsorship/Exhibitor Contract

Please check level of participation:

Platinum Gold Silver Exhibitor

Firm Name: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Email: _____

Website: _____

Type of product to be exhibited: _____

Contact Person: _____

Representative(s) attending: _____

Do you need an electrical outlet? yes no

The Florida Association of Periodontists does not
accept credit cards.

Check enclosed \$ _____

Payable to Florida Association of Periodontists

Please return to:

Florida Association of Periodontists
34049 Woodland Circle
Ridge Manor, Florida 33523

Questions? Email: fap@tampabay.rr.com
Phone: 352-232-6800

*The Florida Association of Periodontists is not
responsible for any equipment or supplies shipped
to Renaissance Orlando Airport Hotel.*

*Please contact the hotel directly:
(407) 240-1000
for shipping/receiving information.*

Florida Association
Of Periodontists
2012 Winter Meeting Schedule

Friday, February 17, 2012

Exhibiting is **OPTIONAL** on this day.

1:00 p.m. **EXHIBITOR SET-UP**

2:00 p.m. - 4:00 p.m. Speaker: Edwin Bayó

4:00 p.m. - 5:00 p.m. Welcome Reception

Saturday, February 18, 2012

7:00 a.m. - 7:45 a.m. **EXHIBITOR SET-UP**

7:00 a.m. Meeting Registration
Opens

8:00 a.m. Exhibit Area Opens

9:00 a.m. - Noon Speaker:
Dr. David Garber

12:00 p.m. - 1:00 p.m. FAP General Business
Meeting & Luncheon

1:30 p.m. - 4:30 p.m. Speaker:
Dr. David Garber

5:00 p.m. Exhibit Area Closes

Questions: fap@tampabay.rr.com
(352) 232-6800

Meeting Location:

Renaissance Orlando Airport
Orlando, Florida
The room rate is: \$144.00/per night.
Call 1-800-545-1985 to make a
reservation. Mention the
Florida Association of Periodontists for
room block price.
Reserve now—space is limited.
The room block deadline is
January 17, 2012.

*****PLEASE NOTE THE RENAISSANCE
CHARGES \$5.00 PER DAY FOR
PARKING/\$8.00 OVERNIGHT*****



**2012
Winter Meeting
Sponsorship
and
Exhibiting
Information**



**Renaissance -
Orlando Airport
February 17-18, 2012**

All sponsorships (excluding \$850 exhibitor) are for one year (two meetings) and location of table top is determined by level of sponsorship.

PLATINUM SPONSOR - Historically, the Platinum Sponsor has underwritten and provided a speaker for one meeting. The Florida Association of Periodontists (FAP) extends an invitation to all interested companies to participate at this sponsorship level minus the responsibility of providing a speaker. As a Platinum Sponsor your company will be recognized as a leading sponsor of an FAP meeting and will be spotlighted as an FAP Platinum Sponsor in all meeting promotional material. Your company logo will appear above other sponsors and exhibitors on the FAP website homepage with link to the corporation website, in all FAP newsletters, three per year and on all FAP membership mass e-mail communications. Platinum Sponsors will be encouraged to place advertising packages (company information and printed promotional items such as pens, pencils, notepads, etc.) in the presentation meeting area or at the luncheon. In addition, your company will not be charged for a table top exhibit for one year (two meetings). Your company will have separate signage at the sponsored meeting and events. The signage will be placed in a high traffic area to assure more recognition of your level of commitment to the Florida Association of Periodontists. ***The financial commitment is \$7,500.00 or greater and is valid for one year.***

GOLD - As a Gold Sponsor your company will be recognized as an outstanding sponsor of the Florida Association of Periodontists (FAP) meeting and will be spotlighted as a FAP Gold Sponsor in all meeting promotional material. Your company will appear on the FAP website homepage with link to the corporation website and your company name will appear in all FAP newsletters, three per year. In addition, your company will not be charged for a table top exhibit for one year (two meetings). As a Gold Sponsor the FAP encourages you to sponsor an evening event the night before the Saturday presentation and will gladly advertise this event for you. Appropriate sponsorship signage will be placed listing your company as a Gold Sponsor and will be placed in the exhibition area assuring recognition of your level of commitment to the Florida Association of Periodontists. ***The financial commitment is \$5,000.00 or greater and is valid for one year.***

SILVER - As a Silver Sponsor your company will be recognized all FAP newsletters, three per year and will be listed on the FAP website sponsor page with a link to your company's website. In addition, your company will not be charged for a table top exhibit for one year (two meetings). Silver Sponsors will be advertised as sponsors of continental breakfast and/or coffee breaks, signage will be provided. Appropriate sponsorship signage will be placed listing your company as a Silver Sponsor and will be placed in the exhibition area assuring recognition of your level of commitment to the Florida Association of Periodontists. ***The financial commitment is \$2,500.00 and is valid for one year.***

EXHIBITOR - As an Exhibitor your company will receive a table top exhibit and will be placed in the remaining areas of the exhibit hall for one meeting. Signage will be provided identifying your corporation as a meeting exhibitor. ***The financial commitment is \$850.00 per meeting or \$1600.00 if your company contracts for two consecutive meetings.***

Jump Up a Sponsorship Level!

For \$3,500.00 your company can sponsor the Florida Association of Periodontists' Reception on Friday afternoon and move up one level of sponsorship for this meeting. Only your company representatives will be allowed to attend the reception and have exclusive one-on-one time with FAP members. There is a deadline for this sponsorship opportunity to allow the FAP to recognize your company as sole sponsor of this event. The FAP reserves the right to award this opportunity to the company with the higher level of sponsorship in the event that more than one company chooses this sponsorship. If two or more companies at the same level are interested, the FAP will award sponsorship to the company committing first and payment received. You must be participating in this meeting as an exhibitor or sponsor to be eligible for this opportunity. Contact the FAP office for more information.

All contracted exhibitors are eligible to sponsor smaller items (i.e. lanyards) to promote their companies participation.

The FAP is also accepting door prizes to be given away at the Saturday afternoon break—attendees MUST visit exhibitors to qualify.

Contact the FAP office for more information: 352-232-6800 or fap@tampabay.rr.com

Meeting Information

- Exhibiting on Friday is **OPTIONAL**. Exhibitors have two opportunities to set-up, Friday afternoon and Saturday morning. See reverse side for schedule. **No one is allowed in the exhibit area after 5:00 p.m. on Friday. NO EXCEPTIONS!** Security will be provided on Friday evening, but the FAP urges exhibitors to remove anything of value. On Saturday, exhibit hours on from 8:00 a.m. - 5:00 p.m.
- Dr. David Garber's course title is: ***Evolving Implant Esthetics...Options...Limitations....Solutions...*** On Friday, Mr. Edwin Bayó will be presenting a course on the laws and rules governing dentistry, with an emphasis on the most common grounds of disciplinary action.
- There will be a morning, lunch, and afternoon break on Saturday. All breaks and all continuing education vouchers will be located in the exhibit hall.
- The tentative meeting schedule is located on the opposite side of this brochure. It is subject to change.
- Please consider one of the different levels of sponsorship and recognition opportunities they encompass. Once your sponsorship/exhibitor contract is received additional meeting information will be forwarded to you.
- Up-to-date meeting information and a list of participating exhibitors will be posted on the FAP website—go to www.floridaperiodontists.org.