

Florida Association of Periodontists  
2010 Winter Meeting  
Sponsorship/Exhibitor Contract

Please check level of participation:

Platinum  Gold  Silver  Exhibitor

Firm Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Type of product to be exhibited: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Representative(s) attending: \_\_\_\_\_

Do you need an electrical outlet?  yes  no

The Florida Association of Periodontists does not  
accept credit cards.

Check enclosed \$ \_\_\_\_\_

Payable to Florida Association of Periodontists

Please return to:

Florida Association of Periodontists  
34049 Woodland Circle  
Ridge Manor, Florida 33523

Questions? Email: [fap@tampabay.rr.com](mailto:fap@tampabay.rr.com)  
Phone: 352-232-6800

*The Florida Association of Periodontists is not  
responsible for any equipment or supplies shipped  
to the host hotel.*

*Please contact Richard Bosaaen,  
InterContinental Hotel,  
813-639-4104 for information.*

Florida Association Of Periodontists  
2010 Winter Meeting  
Schedule of Events

Friday, February 19, 2010

11:30 a.m.—12:30 p.m. EXHIBITOR SET-UP

12:30 p.m. Meeting Registration  
& Exhibit Area Opens

1:30 p.m.—4:30 p.m. Speaker:  
Dr. Daniel Melker  
*"Reaching your Periodontal Potential through  
Restorative Dentistry. Biologic Shaping an  
Alternative to Conventional Crown Lengthen-  
ing"*

5:00 p.m. Exhibit Area Closes

Saturday, February 20, 2010

7:00 a.m.—8:00 a.m. EXHIBITOR SET-UP

8:00 a.m. Meeting Registration &  
Exhibit Area Opens

9:00 a.m.—12:00 p.m. Speaker:  
Dr. Michael McGuire  
*"BioSurgery—Using Bioactive Molecules and  
Living Cells to Facilitate Hard and Soft Tissue  
Regeneration"*

12:00—1:30 p.m. FAP General Business  
Meeting and Luncheon

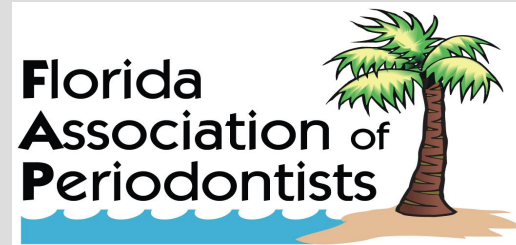
1:30 p.m.—4:30 p.m. Speaker:  
Dr. Michael McGuire

5:00 p.m. Exhibit Area Closes

Questions: [fap@tampabay.rr.com](mailto:fap@tampabay.rr.com)  
(352) 232-6800

Meeting Location:

InterContinental Hotel—Tampa, Florida  
The room rate is: \$169.00/per night.  
Call 1-800-235-4670 or  
visit the FAP website at  
[www.floridaperiodontists.org](http://www.floridaperiodontists.org)  
to make an online reservation.  
Reserve now—space is limited.  
The room block deadline is  
January 20, 2010.



**2010  
Winter Meeting  
Sponsorship  
and  
Exhibiting  
Information**



**InterContinental Hotel  
Tampa, Florida  
February 19-20, 2010**

*All sponsorships (excluding \$850 exhibitor) are for one year (two meetings) and location of table top is determined by level of sponsorship.*

**PLATINUM SPONSOR**—Historically, the Platinum Sponsor has underwritten and provided a speaker for one meeting. The Florida Association of Periodontists (FAP) extends an invitation to all interested companies to participate at this sponsorship level minus the responsibility of providing a speaker. As a Platinum Sponsor your company will be recognized as a leading sponsor of an FAP meeting and will be spotlighted as an FAP Platinum Sponsor in all meeting promotional material. Your company logo will appear above other sponsors and exhibitors on the FAP website homepage with link to the corporation website, in all FAP newsletters, three per year and on all FAP membership mass e-mail communications. Platinum Sponsors will be encouraged to place advertising packages (company information and printed promotional items such as pens, pencils, notepads, etc.) in the presentation meeting area or at the luncheon. In addition, your company will not be charged for a table top exhibit for one year (two meetings). Your company will have separate signage at the sponsored meeting and events. The signage will be placed in a high traffic area to assure more recognition of your level of commitment to the Florida Association of Periodontists. *The financial commitment is \$7,500.00 or greater and is valid for one year.*

**GOLD**—As a Gold Sponsor your company will be recognized as an outstanding sponsor of the Florida Association of Periodontists (FAP) meeting and will be spotlighted as a FAP Gold Sponsor in all meeting promotional material. Your company will appear on the FAP website homepage with link to the corporation website and your company name will appear in all FAP newsletters, three per year. In addition, your company will not be charged for a table top exhibit for one year (two meetings). As a Gold Sponsor the FAP encourages you to sponsor an evening event the night before the Saturday presentation and will gladly advertise this event for you. Appropriate sponsorship signage will be placed listing your company as a Gold Sponsor and will be placed in the exhibition area assuring recognition of your level of commitment to the Florida Association of Periodontists. *The financial commitment is \$5,000.00 or greater and is valid for one year.*

**SILVER**—As a Silver Sponsor your company will be recognized all FAP newsletters, three per year and will be listed on the FAP website sponsor page with a link to your company's website. In addition, your company will not be charged for a table top exhibit for one year (two meetings). Silver Sponsors will be advertised as sponsors of continental breakfast and/or coffee breaks, signage will be provided. Appropriate sponsorship signage will be placed listing your company as a Silver Sponsor and will be placed in the exhibition area assuring recognition of your level of commitment to the Florida Association of Periodontists. *The financial commitment is \$2,500.00 and is valid for one year.*

**EXHIBITOR**—As an Exhibitor your company will receive a table top exhibit and will be placed in the remaining areas of the exhibit hall for one meeting. Signage will be provided identifying your corporation as a meeting exhibitor. *The financial commitment is \$850.00 per meeting or \$1600.00 if your company contracts for two consecutive meetings.*

### **Jump Up a Sponsorship Level!**

For \$3,500.00 your company can sponsor the Florida Association of Periodontists' Reception on Friday afternoon and move up one level of sponsorship for this meeting. Only your company representatives will be allowed to attend the reception and have exclusive one-on-one time with FAP members. There is a deadline for this sponsorship opportunity to allow the FAP to recognize your company as sole sponsor of this event. The FAP reserves the right to award this opportunity to the company with the higher level of sponsorship in the event that more than one company chooses this sponsorship. If two or more companies at the same level are interested, the FAP will award sponsorship to the company committing first and payment received. You must be participating in this meeting as an exhibitor or sponsor to be eligible for this opportunity.

All contracted exhibitors are eligible to sponsor smaller items (i.e. lanyards) to promote their companies participation.

The FAP is also accepting door prizes to be given away at the Saturday afternoon break. Attendees must visit five vendors to be eligible for drawing.

**Contact the FAP office for more information: 352-232-6800 or [fap@tampabay.rr.com](mailto:fap@tampabay.rr.com)**

### **Meeting Information**

- Exhibiting on Friday afternoon is optional, but is encouraged. Exhibitor set-up will begin at 11:30 a.m. on Friday, February 19th. Exhibit hours on Friday are: 12:30 p.m.—5:00 p.m. Security will be provided Friday evening in the Exhibit Area from 5:00 p.m.—7:00 a.m. the next morning.
- Exhibit set-up for Saturday, February 20, 2010 will be at 7:00 a.m. The exhibit hours are from 8:00 a.m.—5:00 p.m.
- There will be an afternoon break on Friday and a morning, lunch, and afternoon break on Saturday. All breaks and continuing education vouchers will be located in the exhibit hall on both days.
- The complete meeting schedule, including the speaker's presentations, is on the opposite side of this brochure.
- Please consider one of the different levels of sponsorship and recognition opportunities they encompass. Once your sponsorship/exhibitor contract is received additional meeting information will be forwarded to you.
- Up-to-date meeting information and a list of participating exhibitors is available on the FAP website—go to [www.floridaperiodontists.org](http://www.floridaperiodontists.org).