

**Florida Association of Periodontists
Newsletter Advertising Information**

Issuance: March, June, December

Closing Dates: February 15, May 15, November 15

*Circulation: FAP Members – 250 Non-FAP Members – 200

Cancellations: Ad cancellations will not be accepted after the closing date.

Printing: 100# gloss

Page Size: 8 ½” x 11”

Inserts: Single Sheet

Reproduction: Hard Copy – Camera ready artwork

*Circulation varies and is at the discretion of the FAP Editor. Please check with FAP office for circulation schedule.

Rates

Size	Circulation FAP Members Only	Circulation FAP Members & Non-Members
Full Page 7.5” x 10	\$100.00	\$165.00
Half Page Horizontal 7.5” x 5	\$ 50.00	\$ 83.00
Quarter Page Vertical 3.5” x 5	\$ 30.00	\$ 52.00
1/8 Page 3.5” x 2.5”	\$ 20.00	\$ 35.00
Insert 7.5” x 10”	.30/each	

Classifieds:

Non-Member/Vendor – 25 words or less (\$25.00) each additional word (.50)

FAP Member – 25 words or less (\$15.00) each additional word (.50)

All advertising is subject to the approval of the FAP Editor. The FAP Editor reserves the right to reject any advertising and to edit as deemed appropriate. The editor does not assume liability to content of advertising matter. Additional charges may apply for photos, screens, typesetting and any graphic preparation. Rates effective March, 2007 and are subject to revision. Questions? 813-541-4056

Buyer: _____

Address: _____

Phone and Email: _____

Size of Ad: _____ Months to Run: _____

Signature: _____

Please forward your ad/classified, this form and payment to:

Florida Association of Periodontists, 34049 Woodland Circle, Ridge Manor, FL 33523.

Ads/Classifieds may be emailed under separate cover to: marlinda1@earthlink.net

Payment must be made in advance and by check. Thank you.